

OCEANIC GLOBAL'S BLUE STANDARD SPOTLIGHT:



MANDARIN ORIENTAL
BANGKOK

PLASTIC-FREE!
THREE-STAR VERIFIED BUSINESS



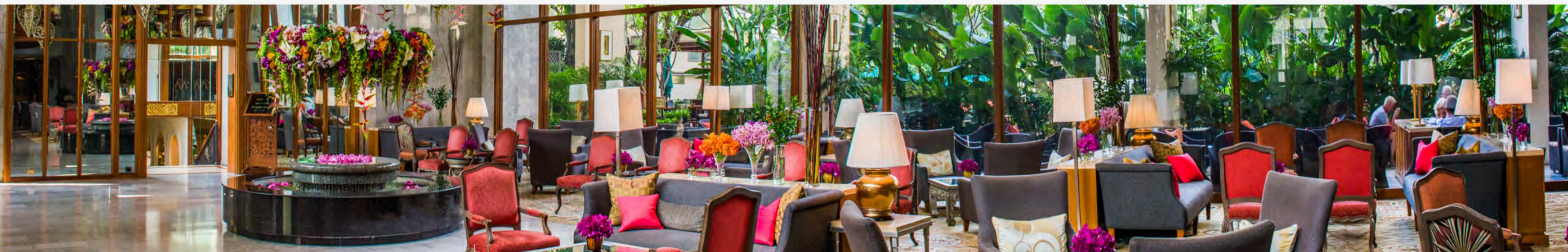
OCEANIC
GLOBAL



BLUE STANDARD

Oceanic Global (OG) partnered with Mandarin Oriental, Bangkok (MO BKK) to eliminate single-use plastics throughout the location over a two-year period in accordance with the brand's ambitious sustainability KPIs.

In November, 2020 the MO BKK location earned the **Three-Star (Plastic-Free) verification** with Oceanic Global's Blue Standard for their work in reducing single-use plastics.



TOS INDUSTRY EDITION

Hospitality

CAPACITY/SIZE

331 Rooms & Suites

COUNTRIES:

Bangkok, Thailand

ADDITIONAL VENUES:

9 F+B Outlets

Banquet / Event Space

Spa

Swimming Pool

THREE-STAR BLUE VERIFICATION



BIG WINS

(ANNUAL FIGURES)



194K

Single-Use
Plastic Bags Removed



91K

Single-Use Plastic Cutlery
Removed



170K

Single-Use Plastic Bathroom
Amenities Removed



639K

Single-Use Plastic Bakery
Takeaway Packaging Removed



389K

Single-Use Plastic Water
Bottles Removed



FEATURED SOLUTIONS

MO BKK removed over 50 types of single-use plastic items from their operations, featured solutions include the below.



1. BATHROOM AMENITIES

Maintaining their luxury hotel status by offering high-quality service, MO BKK found sustainable solutions including aluminum wet amenities, and wooden, bamboo, and cloth dry amenities!



2. BAKERY TAKEAWAY

The Mandarin Oriental bakery is iconic to the brand, especially their well-loved macaroons. The team replaced single-use plastic packaging by finding bulk solutions like glass jars, eliminating unnecessary plastic like bag liners, and working closely with their supplier to redesign other packaging and boxes.



3. SHOPPING BAGS

Single-use plastic bags in the gift shop were replaced with paper bags and a 5 baht fee was added to disincentivize their use.



MAJOR CHALLENGES OVERCOME

1. INFRASTRUCTURE

Considering local waste management infrastructure is always a priority and a challenge, in this case due to limited available waste management, all waste is sorted on-site and specialty waste streams are collected by specific waste haulers. This requires significant staff training and relies on employee engagement for successful implementation. A large and multinational hospitality brand like Mandarin Oriental has a high employee turnover rate, so integrating employee training into the staff onboarding process is necessary to ensure the successful maintenance of sustainability initiatives.

2. REDESIGNING MARKETS

The zero waste movement is new and growing in local markets in Southeast Asia, so the team had to find creative solutions for approved sustainable products: negotiating with their suppliers, redesigning products, refusing and sending back single-use plastic packaging, and beyond to meet their sustainability goals.

